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May 21, 2007

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Brenda O. Holmes  
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W2100/280782

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## COMMENTS

Applicant:

Tonia Lee

Title:

System and Method for Maintaining an Association Between a  
Distribution Device and a Shared End User Characteristic

Serial No./Docket No.

10/677,925 W2100/270782

Filed:

October 1, 2003

Papers Submitted:

1. Proposed Agenda for Telephone Interview

By: Brenda O. Holmes, Reg. No. 40,339

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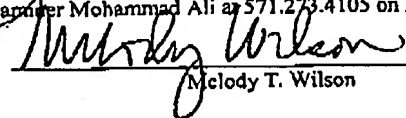
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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

APPLICANT: Tonia Lee  
SERIAL NO.: 10/677,925 GROUP ART UNIT: 2166  
FILED: October 1, 2003 EXAMINER: Mohammad Ali

FOR: System and Method for  
Maintaining an Association  
Between a Distribution Device and  
a Shared End User Characteristic

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Melody T. Wilson

Attorney Docket No.: W2100/280782

Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria VA 22313-1450

DATE: May 21, 2007

PROPOSED AGENDA FOR TELEPHONE INTERVIEW

Sir:

We request a telephone interview in order to better understand the final Office Action mailed February 9, 2007. The topic of discussion is the rejection of Claim 1 under 102(e) pursuant to US 2003/0212684 to Meyer *et al.*

Rejection of Claim 1

Claim 1 is set forth below for discussion purposes.

1. (Previously Presented) A method for maintaining an association between a receiver unit and a plurality of geographic areas served by the receiver unit, comprising:
  - at installation of the receiver unit, determining the geographic areas served by the receiver unit;
  - creating a database that associates the geographic areas served by the receiver unit with a unique ID that identifies the receiver unit; and

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subsequent to installation, updating the database by:

**providing the unique ID** that identifies the receiver unit to a plurality of end viewers served by the receiver unit;

requesting that at least one of the **end viewers** associate the **unique ID** with the geographic area associated with the end viewer;

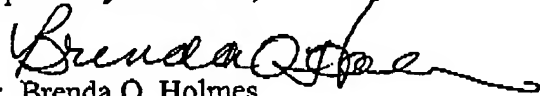
receiving the association between the unique ID and the geographic area associated with the end viewer from the end viewer; and

updating the database.

Applicants would like to discuss the highlighted terms in bold above to better understand the Examiner's interpretation of the meaning of the terms, and the Examiner's interpretation of the cited reference. For example, Meyer describes that a central server tracks the location of portable devices and remotely configures the devices based on the actual/physical location of the portable devices. In contrast, Claim 1 requires providing a unique receiver unit ID to end viewers and receiving an association between the unique ID and the geographic area associated with the end viewer from the end viewer.

Applicants respectfully request the Examiner grant a telephone interview pursuant to the discussion above. The Examiner is invited to call Elizabeth Thomas, at 404.532.6946 to schedule an interview time.

Respectfully submitted,

  
By: Brenda O. Holmes  
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